

Seaman

P A P E R

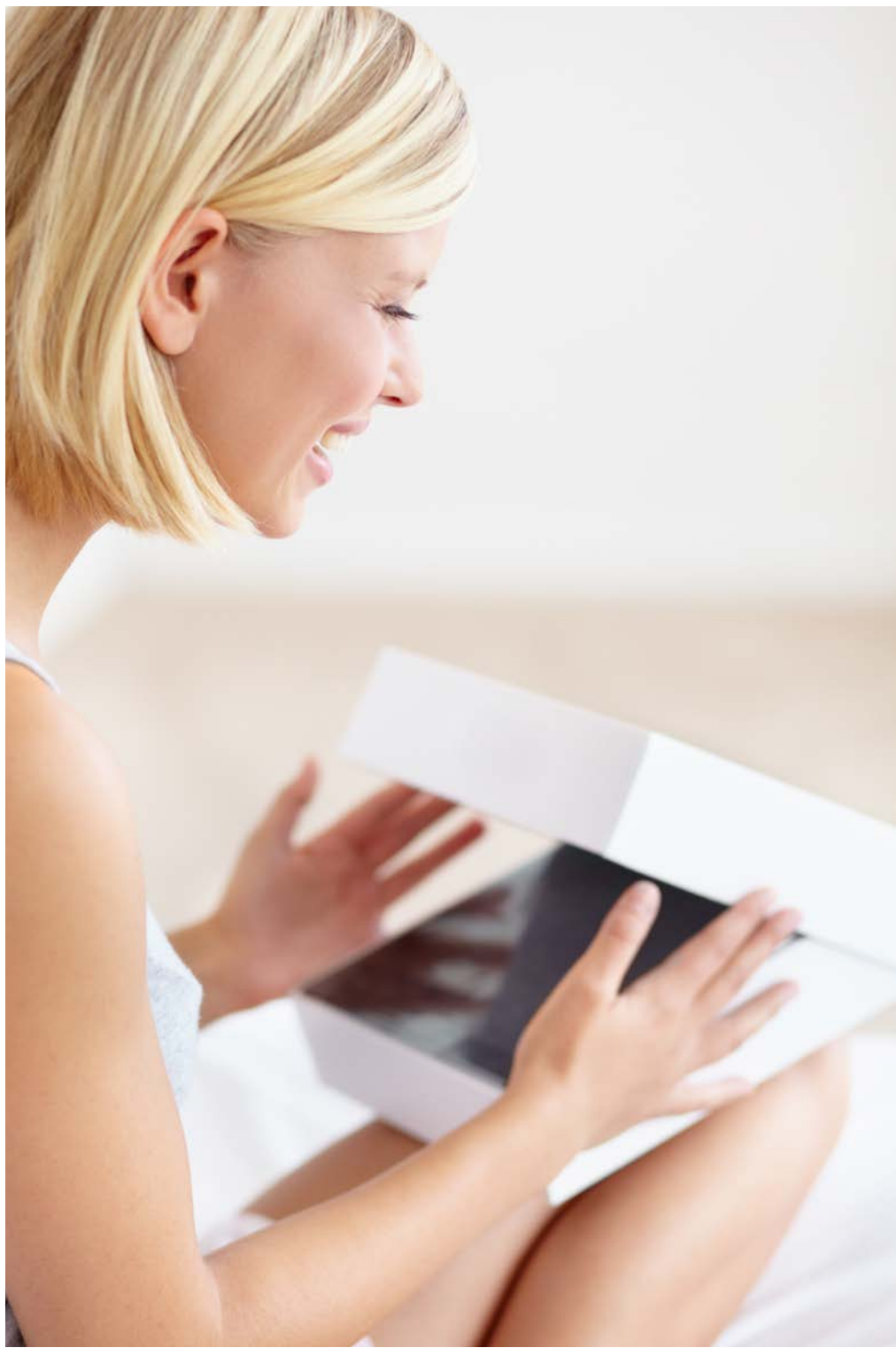
Don't let
your brand
get lost
in the mail

 *e-commerce*

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Think
inside
the **Box**





Your box is
Your Boutique

Consumers expect the packaging of their online purchases to be part of **e-shopping experience**.

Create an atmosphere inside the box that resembles an in-store experience, connecting with and **exceeding customer expectations**.

Brand Loyalty

leads to repeat purchases

The creativity of your packaging and quality of your products are key factors to build a **customer's brand loyalty.**

Once a customer feels a connection with your brand, it ultimately leads **repeat website visits and purchases.**





Unboxing!

The sharing experience

A well packaged product also leads to customers sharing the unboxing experience **on YouTube and other social media platforms**, promoting your products organically.

The perfect solution:
Tissue Paper

Inexpensive compared to other packaging components

Easy-to-brand with colored tissue or printed logo

Highly **versatile** printing techniques
Promote your brand identity to
create a competitive advantage

Low cost with high returns





vicolo trivelli

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Tissue Bags

Deliver your brand
the way it was intended

A **new and innovative** product
to represent your brand.

4c printing available on colored
or various grades of white tissue.

Reinvent the way of wrapping:
low cost, high performance.

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1. **Flat** position



2. **Pull up** one end



3. **Shake** it



4. **Add** into your e-com box

Swirls

The most **easy, cool, extra flat**
colorful filler for your e-com box



patent pending

Sustainability has become increasingly important **within the packaging industry.**

Companies are constantly searching for **the most sustainable** packaging solutions and we strive to be the leader in this area.

Here our ecological imprint:



Global certifications include: FSC, PEFC, SFI, ISO 14000, ISO 90001 and SA8000



Recycled content 100% post-consumer waste available



Biomass energy from wood waste and landfill gas are sustainable energy sources



Recognized by the American Forest and Paper Association with the 2015 Sustainability Award

A double-digit **growth**

+ 25% e-Commerce market
growth in 2015

52%

Search: UPS Survey

Consumers are likely to make repeat purchases from an online retailer that delivers orders in premium packaging

Packaging value: the survey

Search: DotCom Distribution

69%

Premium packaging improves
brand perception

38%

Packaging matters more
for upscale brands

49%

Premium packaging creates
a memorable experience

39%

Consumers are sharing
unboxing experiences online

40%

Premium packaging encourages
product recommendations



AMERICA - USA

Gardner, Massachusetts

Headquarters

- Paper Mill (MF & MG paper, 14-28 gsm)
- Printing (6-colour flexo presses, spot sheeting)
- Converting (sheeting, folding, blistering, waxing)
- Warehouse



EUROPE

Rastatt, Germany

Sales Office

- Main warehouse with SatinWrap and SilkTissue inventory - non-bleeding coloured tissue stocked in sheets
- Converting (sheeting, blistering, creping)

Torino, Italy

Sales Office

- Warehouse

Carpi, Italy

- Printing and converting, 4-colour flexo presses, spot Sheeting
- Warehouse with coloured roll stock

Leader globally for tissue paper production



ASIA

Putian, China

- Paper Mill, MG Coloured Tissue 14-40 gsm, Watermarking

Dongguan - China

- Printing & Converting, 8-colour gravure presses, spot sheeting, Silk Screen UV, Hot Stamping, Embossing

Hong Kong - China

- Sales Office
- Warehouse

Ho Chi Minh City, Vietnam

- Printing & Converting, 4-colour gravure presses, UV
- Warehouse



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